ENVIRONMENTAL PREVENTION SERVICES (EPS) programs address alcohol availability and accessibility through environmental efforts that change policies, ordinances, and practices that facilitate alcohol use within the target Service Planning Area (a specific geographical region in Los Angeles County). EPS programs generally work with local citizens and leaders, government officials, and businesses/organizations to change local conditions that contribute to alcohol use.

COMPREHENSIVE PREVENTION SERVICES (CPS) programs seek to 1) change the local conditions that facilitate alcohol and drug use, 2) identify individuals who could benefit from prevention services or contribute to prevention efforts, and 3) change the knowledge and behaviors of youth and adults that contribute to community norms about alcohol and drug use. Depending on the program, services may focus more on individual services such as school-based prevention classes or more on community level services such as making changes to the local environment or changing policies/practices that contribute to substance use and/or favorable norms around use.

### SPA 1 – Antelope Valley

**Tarzana Treatment Centers**

*Chief Operating Officer:* Albert Senella  
*Program Director:* José C. Salazar  
*Primary Phone #:* (661) 726-2630  
*Address:* 44443 10th Street West  
*City/Zip Code:* Lancaster, CA 93534

**Pueblo Y Salud**

*Executive Director:* Ruben Rodriguez  
*Program Director:* Xavier Flores  
*Primary Phone #:* (661) 208-4450  
*Address:* 39130 3rd Street East  
*City/Zip Code:* Palmdale, CA 93550

### SPA 2 – San Fernando Valley

**San Fernando Valley Partnership**

*Executive Director:* Albert Melena  
*Program Director:* Marina Zamarron  
*Primary Phone #:* (818) 837-7767  
*Address:* 1131 Celis Street  
*City/Zip Code:* San Fernando, CA 91340

**Didi Hirsch Psychiatric Services**

*Executive Director:* Kita Curry  
*Program Director:* Natasha McCool  
*Primary Phone #:* (818) 244-7257  
*Address:* 1540 East Colorado Street  
*City/Zip Code:* Glendale, CA 91205

**NCADD San Fernando Valley**

*Administration & Finance Director:* Jan Frost  
*Program Director:* Linda Elliott  
*Primary Phone #:* (818) 997-0414  
*Address:* 6166 Vesper Avenue  
*City/Zip Code:* Van Nuys, CA 91411

**Phoenix House of Los Angeles**

*Executive Director:* Pouria Abbassi, P.E.  
*Program Director:* LaRae Neal, MBA  
*Primary Phone #:* (818) 686-3000  
*Address:* 11600 Eldridge Avenue  
*City/Zip Code:* Lake View Terrace, CA 91342

**Pueblo Y Salud**

*Executive Director:* Ruben Rodriguez  
*Program Director:* Contact R. Rodriguez  
*Primary Phone #:* (818) 837-2272  
*Address:* 1024 North Maclay Avenue, Suite M-13  
*City/Zip Code:* San Fernando, CA 91340

**Tarzana Treatment Centers**

*Chief Operating Officer:* Albert Senella  
*Program Director:* José C. Salazar  
*Primary Phone #:* (818) 996-1051  
*Address:* 7101 Baird Street  
*City/Zip Code:* Reseda, CA 91335
### SPA 3 – San Gabriel Valley

**Day One**

**Executive Director:** Christy Zamani  
**Program Director:** Wesley Reutimann  
**Primary Phone #:** (626) 229-9750  
**Address:** 175 North Euclid Avenue  
**City/Zip Code:** Pasadena, CA 91101

**City of Pasadena Public Health**

**Director/Health Officer:** Eric G. Walsh, MD, MPH  
**Program Director:** Anuj Bhatia, DrPH  
**Primary Phone #:** (626) 744-6042  
**Address:** 1845 North Fair Oaks Avenue  
**City/Zip Code:** Pasadena, CA 91103

**Los Angeles County Office of Education**

**Division Director:** Bernadette Sampson  
**Program Director:** Monica Sanchez, Ph.D.  
**Primary Phone #:** (562) 922-6613  
**Address:** 9300 Imperial Highway  
**City/Zip Code:** Downey, CA 90242

**City of Pasadena Public Health**

**Director/Health Officer:** Eric G. Walsh, MD, MPH  
**Program Director:** Anuj Bhatia, DrPH  
**Primary Phone #:** (626) 744-6042  
**Address:** 1845 North Fair Oaks Avenue  
**City/Zip Code:** Pasadena, CA 91103

**NCADD East San Gabriel/Pomona**

**Executive Director:** Cheryl Ruedi  
**Program Director:** Jamie Holes  
**Primary Phone #:** (626) 331-5316  
**Address:** 4626 North Grand Avenue  
**City/Zip Code:** Covina, CA 91724

**Day One**

**Executive Director:** Christy Zamani  
**Program Director:** Carolina Gazzolo-Clark  
**Primary Phone #:** (626) 229-9750  
**Address:** 175 North Euclid Avenue  
**City/Zip Code:** Pasadena, CA 91101

**Pacific Clinics**

**Executive Director:** Susan Mandel Ph.D.  
**Program Director:** Wenli Jen, Ed.D.  
**Primary Phone #:** (626) 287-2988  
**Address:** 9353 East Valley Boulevard, Suite C  
**City/Zip Code:** Rosemead, CA 91770

**Jewish Family Services of Los Angeles**

**Executive Director:** Paul Castro  
**Program Director:** Linda Gingras  
**Primary Phone #:** (310) 247-1180  
**Address:** 672 South Marengo Avenue  
**City/Zip Code:** Pasadena, CA 91106

**Prototypes**

**Executive Director:** Cassandra Loch, LCSW, MBA  
**Program Director:** Sharmelle Parker, MSW  
**Primary Phone #:** (909) 624-1233  
**Address:** 831 East Arrow Highway  
**City/Zip Code:** Pomona, CA 91767

**Koreatown Youth & Community Center**

**Executive Director:** Johng Ho Song  
**Program Director:** Sam Joo  
**Primary Phone #:** (213) 365-7400  
**Address:** 680 South Wilton Place  
**City/Zip Code:** Los Angeles, CA 90005

**Children’s Hospital of Los Angeles**

**Executive Director:** Marvin Belzer, MD  
**Program Director:** Coreena Hendrickson, LCSW  
**Primary Phone #:** (323) 361-2463  
**Address:** 5000 Sunset Boulevard 7th Floor  
**City/Zip Code:** Los Angeles, CA 90027

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**SPA 4 – Metro**

**Koreatown Youth & Community Center**

**Executive Director:** Johng Ho Song  
**Program Director:** Sam Joo  
**Primary Phone #:** (213) 365-7400  
**Address:** 680 South Wilton Place  
**City/Zip Code:** Los Angeles, CA 90005

**Children’s Hospital of Los Angeles**

**Executive Director:** Marvin Belzer, MD  
**Program Director:** Coreena Hendrickson, LCSW  
**Primary Phone #:** (323) 361-2463  
**Address:** 5000 Sunset Boulevard 7th Floor  
**City/Zip Code:** Los Angeles, CA 90027
Institute for Public Strategies

Executive Director: James Baker
Program Director: Brenda Simmons
Primary Phone #: (310) 569-6558
Address: 5701 West Slauson Avenue, Suite 204
City/Zip Code: Culver City, CA 90230

Koreatown Youth & Community Center

Executive Director: John Ho Song
Program Director: Sam Joo
Primary Phone #: (213) 365-7400
Address: 680 South Wilton Place
City/Zip Code: Los Angeles, CA 90005

Jewish Family Services of Los Angeles

Executive Director: Paul Castro
Program Director: Linda Gingras
Primary Phone #: (310) 247-1180
Address: 672 South Marengo Avenue
City/Zip Code: Pasadena, CA 91106

Social Model Recovery Systems

Executive Director: James L. O’Connell
Program Director: Zelanne L. Cardenas
Primary Phone #: (213) 622-1621
Address: 804 East 6th Street
City/Zip Code: Los Angeles, CA 90021

Institute for Public Strategies

Executive Director: James Baker
Program Director: Brenda Simmons
Primary Phone #: (310) 569-6558
Address: 5701 West Slauson Avenue, Suite 204
City/Zip Code: Culver City, CA 90230

CLARE Foundation

Executive Director: Nicholas Vrataric
Program Director: Matthew Healy
Primary Phone #: (310) 314-6200
Address: 909 Pico Boulevard
City/Zip Code: Santa Monica, CA 90405

Institute for Public Strategies

Executive Director: James Baker
Program Director: Brenda Simmons
Primary Phone #: (310) 569-6558
Address: 5701 West Slauson Avenue, Suite 204
City/Zip Code: Culver City, CA 90230

SPA 5 – West

People Coordinated Services

President: Virgie P. Walker
Program Director: Davood Ahmadnia, Ph.D.
Primary Phone #: (323) 735-1231
Address: 3021 South Vermont Avenue
City/Zip Code: Los Angeles, CA 90007

Community Coalition for Substance Abuse for Prevention and Treatment

Executive Director: Marqueece Harris-Dawson
Program Director: Joanne Kim
Primary Phone #: (323) 750-9087
Address: 8101 South Vermont Avenue
City/Zip Code: Los Angeles, CA 90044

SPA 6 – South

People Coordinated Services

President: Virgie P. Walker
Program Director: Davood Ahmadnia, Ph.D.
Primary Phone #: (323) 735-1231
Address: 3021 South Vermont Avenue
City/Zip Code: Los Angeles, CA 90007
Avalon Carver

Executive Director: Larry Rodgers
Program Director: Darnell Bell
Primary Phone #: (323) 232-4391
Address: 4920 South Avalon Boulevard
City/Zip Code: Los Angeles, CA 90011

Community Coalition for Substance Abuse Prevention and Treatment

Executive Director: Marqueece Harris-Dawson
Program Director: Joseph Devall
Primary Phone #: (323) 750-9087
Address: 8101 South Vermont Avenue
City/Zip Code: Los Angeles, CA 90044

MJB Transitional Recovery

Executive Director: Darrell Nelms
Program Director: Sylvia Wright
Primary Phone #: (323) 777-2491
Address: 11152 South Main Street
City/Zip Code: Los Angeles, CA 90061

South Central Prevention Coalition

Executive Director: Sharon Blackburn
Program Director: Sharon Blackburn
Primary Phone #: (323) 291-6212
Address: 3701 Stocker Street, Suite 102
City/Zip Code: Los Angeles, CA 90008

Volunteers of America

Program Development Director: James C. Howat
Program Director: Deloris Glass
Primary Phone #: (323) 567-3297
Address: 11901 South Willowbrook Avenue
City/Zip Code: Los Angeles, CA 90059

Watts Healthcare Corporation

President & CEO: William D. Hobson
Program Director: Audrey Smith
Primary Phone #: (323) 564-4331
Address: 10300 Compton Avenue
City/Zip Code: Los Angeles, CA 90002

California Hispanic Commission on Alcohol and Drug Abuse

Executive Director: James Z. Hernandez
Program Director: Germeen Duplessis
Primary Phone #: (323) 725-0341
Address: 5838 East Beverly Boulevard
City/Zip Code: Los Angeles, CA 90022

California Hispanic Commission on Alcohol and Drug Abuse

Executive Director: James Z. Hernandez
Program Director: Germeen Duplessis
Primary Phone #: (323) 725-0341
Address: 5838 East Beverly Boulevard
City/Zip Code: Los Angeles, CA 90022

Helpline Youth Counseling

Executive Director: Jeff Farber
Program Director: Debbie Ma, Ph.D.
Primary Phone #: (562) 864-3722
Address: 12440 East Firestone Boulevard, Suite 1000
City/Zip Code: Norwalk, CA 90650

SPIRITT Family Services

Executive Director: Elvia Torres
Program Director: Perla Pelayo
Primary Phone #: (562) 903-7000
Address: 13135 Barton Road
City/Zip Code: Whittier, CA 90605
**Los Angeles County Office of Education (Friday Night Live)**

**Division Director:** Bernadette Sampson  
**Program Director:** Monica Sanchez, Ph.D.  
**Primary Phone #:** (562) 922-6613  
**Address:** 9300 Imperial Highway  
**City/Zip Code:** Downey, CA 90242

**The Wall Las Memorias Project**

**Executive Director:** Richard L. Zaldivar  
**Program Director:** Enrique A Topete  
**Primary Phone #:** (323) 257-1056  
**Address:** 930 Colorado Boulevard, Suite 3  
**City/Zip Code:** Los Angeles, CA 90041

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###-substance_abuse_prevention_and_control_-_prevention_services-

<table>
<thead>
<tr>
<th><strong>Organization</strong></th>
<th><strong>Contact Information</strong></th>
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</thead>
</table>
| **Asian American Drug Abuse Program** | **President & CEO:** Mike Watanabe, MSW  
**Program Director:** Hiroko Makiyama, LCSW  
**Primary Phone #:** (323) 293-6284  
**Address:** 2900 South Crenshaw Boulevard  
**City/Zip Code:** Los Angeles, CA 90016|
| **Behavioral Health Services, NCADD South Bay** | **Executive Director:** Henry Van Oudheusden MA, MSW  
**Program Director:** Denise Shook  
**Primary Phone #:** (310) 328-1460  
**Address:** 1334 Post Avenue  
**City/Zip Code:** Torrance, CA 90501|
| **Cambodian Association of America** | **Executive Director:** Kimthai Kuoch, MPA  
**Program Director:** Kimthai Kuoch, MPA  
**Primary Phone #:** (562) 988-1863  
**Address:** 2390 Pacific Avenue  
**City/Zip Code:** Long Beach, CA 90806|
| **Behavioral Health Services** | **Executive Director:** Henry Van Oudheusden MA, MSW  
**Program Director:** Bill Larson, MSG  
**Primary Phone #:** (310) 679-9035  
**Address:** 15519 Crenshaw Boulevard  
**City/Zip Code:** Gardena, CA 90249|
| **CLARE Foundation** | **Executive Director:** Nicholas Vrataric  
**Program Director:** Matthew Healy  
**Primary Phone #:** (310) 314-6200  
**Address:** 909 Pico Boulevard  
**City/Zip Code:** Santa Monica, CA 90405|

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