

Los Angeles
County Nutrition Action Plan (CNAP)
Quarterly Meeting

April 22, 2014

Welcome & Introductions

Synergy

“The whole is greater than the sum of its parts.”

—Aristotle

211: Essential Community Services



Department of Public Social Services (DPSS): CalFresh Benefits



BREAK TIME

Scope of Work and Objectives

Objective 1: Increase knowledge of FFNAPs among CNAP members

Examples:

- CNAP member presentations
- Attend DPSS quarterly partner meetings
- Collaborate with 211 to keep contact information current

Objective 2:

Improve coordination of community outreach and media efforts

Examples:

- WIC + DPH media and resource efforts
- DPSS + DPH nutrition education opportunities
- Sharing and synchronizing messaging schedule
- Create client referral system

Objective 3: Improve access to FFNAPs for eligible populations

Examples:

- Farmer's Markets + EBTs
- Encourage universal enrollment
- Simplify CalFresh recertification process

Objective 4:

Measure impact through evaluation

Example:

- Review and select interventions for evaluating impact

Groupthink Activity

Take something.
Give something.
Everybody wins.

Two questions:

What can the CNAP do for you and your organization?

What can you and your organization do for CNAP?

Talk, then we will share.

What ideas rose to the surface?

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

- Margaret Mead

July 30th, 2014

9:00 AM

PHFE WIC - Irwindale