

2013 Preteen Vaccine Week Sample Social Media Messages

Below is a list of social media messages that you can post on your organization's Twitter and Facebook pages to promote Preteen Vaccine Week (February 10-16, 2013).

The social media messages have been organized by target audiences with general and vaccine-specific messages. Don't forget to use the hashtag #PVW13 throughout all of your "tweets" to join the conversation!

For additional Preteen Vaccine Week resources, visit www.publichealth.lacounty.gov/ip/iclac.



TWEET POSTS

FOR PARENTS

GENERAL

Preteen Vaccine Week Feb 10-16 #PVW13! Getting #preteens vaccinated can help #youth stay hlthy during the yr <http://1.usa.gov/13j0SAD>

VACCINE-SPECIFIC

- Proof of #Pertussis or #whoopingcough vaccine is REQUIRED for entering 7th graders. Get vaccinated! <http://1.usa.gov/13j0SAD> #PVW13
- The #HPV vaccine is now recommended for boys & girls. 3 shots are recommended for full protection. <http://1.usa.gov/13j0SAD> #PVW13
- #Meningococcal vaccine is recommended for #preteens. One shot is needed now & a booster at age 16. <http://1.usa.gov/13j0SAD> #PVW13
- #Flu vaccine is needed every yr! Get one now & in the Fall every yr <http://go.usa.gov/4ZRk> #PVW13

FOR YOUTH

GENERAL

- #preteens: tired of missing #school b/c ur sick? Find out which #vaccines u need & where 2 get them. <http://1.usa.gov/13j0SAD> #PVW13
- If ur a #preteen, check out which #vaccines are recommended for u & where u can get them! <http://1.usa.gov/13j0SAD> #PVW13
- Preteen Vaccine Week! Find out which #vaccines the @CDCgov recommends for #preteens! <http://go.usa.gov/4ZnC> #PVW13
- Caught up on all ur #vaccines? Find out which are recommended for #preteens & where u can get them. <http://1.usa.gov/13j0SAD> #PVW13



VACCINE-SPECIFIC

- #DYK #Tdap is required for all #students entering 7th grade? Find out where to get #vaccinated!
<http://1.usa.gov/13j0SAD> #PVW13
- #HPV #vaccine prevents #STDs & #cervicalcancer. @CDCgov rec. all #preteens be vaccinated! Find out where. <http://1.usa.gov/13j0SAD> #PVW13

FOR YOUTH-SERVING ORGANIZATIONS

GENERAL

- Preteen Vaccine Week kicks off Feb 10-16! Get involved: improve hlth for #preteens!
<http://1.usa.gov/13j0SAD> #PVW13
- Caught up on all ur #vaccines? Find out which are recommended for #preteens & where u can get them.
<http://1.usa.gov/13j0SAD> #PVW13

VACCINE-SPECIFIC

- Proof of #Pertussis/#whoopingcough vaccine is REQUIRED for entering 7th graders.
<http://1.usa.gov/13j0SAD> #PVW13 #vaccines
- The #HPV vaccine is now recommended for boys and girls. 3 shots are recommended for full protection.
<http://1.usa.gov/13j0SAD> #PVW13
- #Meningococcal vaccine is recommended for #preteens. One shot is needed now & a booster at age 16.
<http://1.usa.gov/13j0SAD> #PVW13
- #Flu vaccine is needed every yr! Get one now & in the Fall every yr. <http://go.usa.gov/4ZRk> #PVW13





FACEBOOK POSTS

GENERAL

- This week is Preteen Vaccine Week which means it's time to catch up on all your vaccinations. Find out which vaccines are recommended for preteens and where to get them. <http://www.ph.lacounty.gov/ip/IZclinics/clinics.htm>
- It's that time of year to catch up on your physical wellbeing! Are you caught up on all of your vaccinations? Find out which are recommended for preteens. Find out where you can get vaccinated this Preteen Vaccine Week and throughout the year! <http://www.ph.lacounty.gov/ip/IZclinics/clinics.htm>

VACCINE-SPECIFIC

- Pertussis, also known as whooping cough, vaccination is now REQUIRED for students entering the 7th grade. Proof of vaccination is required to attend school. Find out where you can get vaccinations in Los Angeles County this week & year-round! <http://www.ph.lacounty.gov/ip/IZclinics/clinics.htm>
- The HPV vaccine is now recommended for boys and girls. Three shots are recommended for full protection. <http://www.ph.lacounty.gov/ip/IZclinics/clinics.htm>
- Meningococcal vaccination is recommended for preteens. One shot is needed now and a booster at age 16. Find out where to get the vaccination TODAY! <http://www.ph.lacounty.gov/ip/IZclinics/clinics.htm>
- Flu vaccine is needed every year. Get vaccinated now and in the Fall every year. Find out where to get the vaccination TODAY! <http://publichealth.lacounty.gov/ip/flu/FluLocatorMain.htm>

