

Celebrate Preteen Vaccine Week in Your School

Preteen Vaccine Week (PVW, February 9 –15, 2014) aims to raise awareness about immunization recommendations for 11-and 12-year-olds, the Tdap requirement for 7th grade students, and the importance of a preteen doctor visit. Implement the following activities to help students and parents at your school understand the importance of immunizations during PVW and throughout the year.

Post a PVW web banner and preteen vaccine information on your school's website.

- Downloadable banners: www.cdph.ca.gov/programs/immunize/Documents/PVW2014WebBanners.docx
- Key messages regarding preteen vaccines: www.cdph.ca.gov/programs/immunize/Documents/PVW2014TalkingPoints.doc

Each day during PVW, post a vaccine message on your school's social media sites.

- Sample messages: www.cdph.ca.gov/programs/immunize/Documents/PVW2014Socia%20MediaMessageFinal.docx

Ask teachers and staff to add a pro-vaccine message to their email signature block.

- Consider: "Preteen Vaccine Week is Feb. 9-15, 2014. Protect preteens' health for the years ahead. Vaccinate!"

Use marquee messages, robo calls, parents' meetings, newsletters, or educational materials to remind parents about preteen vaccines and the 7th grade Tdap requirement.

- Downloadable materials: www.cdph.ca.gov/programs/immunize/Pages/PreteenVaccineWeek.aspx
- Order materials, while supplies last. Call 323-869-8080 (LA County DPH Immunization Program)

Have students create an immunization-related display in your school's lobby or library.

Learn how your school can use the California Immunization Registry (CAIR) to record vaccinations and print yellow and blue cards.

- Information about CAIR: <http://cairweb.org/>

Encourage health and science teachers to educate students about vaccines.

- Lessons plans, instructions, and educational materials: www.mybestshot.org/tools-for-teachers/

IMPORTANT REMINDERS

On January 1, 2014, the requirement changed for filing Personal Beliefs Exemptions (PBEs). All incoming 7th graders will need to show proof that they received a Tetanus, Diphtheria, and Pertussis (Tdap) vaccine to start the 2014-2015 school year.

Learn more at www.shotsforschool.org.