

Health Education Administration's
Public Health Education Collaborative



August 3rd, 2010

The California Endowment Center for Healthy Communities
 1000 N. Alameda Ave., LA 90012

MEETING NOTES

Topic/Activity	Announcements/Discussion	Next Steps
Welcome and Introductions	Attendees were welcomed to the Public Health Education Collaborative. Introductions were made, and the Collaborative objectives were reviewed.	
National Health Education Week	<p>The group brainstormed and planned for the upcoming National Health Education Week (NHEW) this October. NHEW will be celebrated from October 18th-22nd.</p> <p>The ideas discussed include:</p> <ul style="list-style-type: none"> • Article in <i>The Voice</i> will highlight Health Education accomplishments, major projects, health education staff profiles <ul style="list-style-type: none"> ○ Give Summer Nagano a list of skill sets that health educators have for the article ○ Pictures of health educators in <i>The Voice</i> ○ Can we list the names of all health education staff in <i>The Voice</i>? • Highlight skill set of DPH's health education staff • Recognition of CHES certified health educators • Recognize MCHES – who qualifies, details on MCHES, etc. • Have a retreat • Health educator of the year • Recognition event (similar to the PHNs) <ul style="list-style-type: none"> ○ Pay to attend event if funds aren't available 	<ul style="list-style-type: none"> <input type="checkbox"/> Create Health Education powerpoint that can be used during presentations <input type="checkbox"/> Contact local Schools of Public Health to see what events they have organized for NHEW <input type="checkbox"/> Look into possible venues and dates for a celebration <input type="checkbox"/> Compile list of local events for NHEW and post them on HEA's website <ul style="list-style-type: none"> ○ Email Susan Lesser with postings at slesser@ph.lacounty.gov <input type="checkbox"/> Form a committee <input type="checkbox"/> Have follow-up meeting to discuss next steps for NHEW events

- Poster session at the event
- Have a senior executive staff attend recognition event and give a speech (Dr. Mo, Dr. Gunzenhauser, Dr. Fielding)?
- Financial – will the union lend money? Search for opportunities to raise money for recognition event
- Use church location to hold the event for free?
- Memo from Dr. Fielding
 - Proclamation from Board of Supervisors
- Health education highlighted on Local 721 website
- Health fair
- DPH and DHS health education staff – focus on disparities
- Are we stepping outside of DPH/DHS into the community and our partnering agencies?
- Highlight health education interns (schools that supply our interns, projects interns are involved in, etc.)
- Raffles
- Invitations to college students to our events
- Flyer of a DPH health educator (i.e. their picture with a description of what they do as a health educator); flyers posted in the workplace and DPH website
- Highlight health education at everyone's individual worksites
- List health education events of the week in *The Voice*
- Rx for Prevention – selling our skills to clinical staff
- Link DPH health education events to the national campaign
- Collaborating with local universities through the existing interns
 - Invite Dr. Prelip, Dr. Ebin, and other advisory committee members to form a panel
- Form a NHEW planning committee
- Instead of having a month full of events, just highlight the existing events and concentrate

	<p>on the recognition event</p> <ul style="list-style-type: none"> ○ Add events to HEA website ○ Email Susan Lesser with existing events to have them posted on the HEA website ● Instead of a recognition, make it a bigger event – similar to an open house; we’ll get more attendees, external partners, universities, etc. ● Emphasize APHA, SOPHE (southern California chapter) ● Materials from organizations that we work with ● Blanket email via DPH/DHS ● Toolkit to external organizations to help them celebrate NHEW ● Highlight events that took place during flu season in addition to the national theme ● Discussion about committees (under the collaborative or its own committee?) ● Slideshow highlighting DPH/DHS health educators <ul style="list-style-type: none"> ○ Have staff send pictures to HEA ○ Office of External Relations & Communications will be happy to take pictures for any health education events – just contact them 	
Diabetes Awareness	Caroline Gutierrez from Kaiser Permanente spoke about Diabetes Awareness.	Members of Kaiser Permanente can access their Healthy Living Programs and Health Coaching by calling 1-866-402-4320 or visiting http://www.kp.org
Minority Health Jeopardy Game	<p>Attendees broke up into groups and played a jeopardy game called “So You Think You Know Minority Health.”</p> <p>The jeopardy game was developed by Families USA, a national nonprofit organization dedicated to the achievement of high-quality, affordable health care for all Americans.</p>	To access the game, please visit: http://www.familiesusa.org/issues/minority-health/game-show/so-you-think-you-know.html
Women’s Health Disparities, Indicators, and Programs	<p>Dr. Rita Singhal discussed health disparities among women in LA County. She highlighted different health indicators by race/ethnicity, poverty level, age, disability, insurance status, and sexual orientation.</p> <p>Elizabeth Stillwell discussed the history of the Office of Women’s Health, as well as their objectives. She highlighted past and current</p>	<ul style="list-style-type: none"> <input type="checkbox"/> To get copies of the Health Indicators for Women in Los Angeles County report, please contact Rita Singhal, MD, MPH at rsinghal@ph.lacounty.gov <input type="checkbox"/> To get involved in one of the workgroups, contact Elizabeth Stillwell at: estillwell@ph.lacounty.gov

	projects, and listed the key health issues their office focuses on. Elizabeth also discussed the Women's Health Policy Summit, and the 9 workgroups that came as a result of it.	
Wrap-up & Evaluations	The floor was opened for any announcements. Evaluations were filled out and collected. CHES certificates were distributed.	
CHS Website Redesign	Members of the CHS Website Redesign Committee met to over the progress of the project and discuss next steps.	

Got questions? Contact Sylvia Estafan at: sestafan@ph.lacounty.gov