

Health Education Administration's
Public Health Education Collaborative



July 6th, 2010

The California Endowment Center for Healthy Communities
1000 N. Alameda Ave., LA 90012

MEETING NOTES

Topic/Activity	Announcements/Discussion	Next Steps
Welcome and Introductions	Attendees were welcomed to the Public Health Education Collaborative. Introductions were made, and the Collaborative objectives were reviewed.	
DPH Science Summit	<p>Betsy Swanson-Hollinger from Organizational Development and Training (ODT) spoke about the Department's 1st annual Science Summit.</p> <p>In the presentation, Ms. Swanson-Hollinger described the Summit planning process, the details of the event, and the evaluation results. She also discussed plans for future Science Summits within the Department.</p>	For more information about the Science Summit, please contact Betsy Swanson-Hollinger at bwanson@ph.lacounty.gov
Journal Club	<p>Attendees were asked to read the Journal Club article entitled "Why Don't We See More Translation of Health Promotion Research to Practice? Rethinking the Efficacy-to-Effectiveness Transition" by Glasgow et al.</p> <p>Attendees were broken up into smaller groups to address the following questions:</p> <ol style="list-style-type: none"> 1. What factors attribute to the gap between research and practice? 2. What's the difference between efficacy and effectiveness studies? 3. How do the 5 phases of intervention research relate to efficacy and effectiveness studies? 4. What makes the <i>trickle down model</i> of how to translate theory into practice, inherently flawed? 5. Public health practice often functions like an effectiveness trial rather than an efficacy trial. How so? 	You can find this month's journal article on the HEA website at http://www.publichealth.lacounty.gov/hea/coll.htm

	<p>6. How can we address “the question we should ask of both efficacy and effectiveness studies” listed on p. 1264, to better translate theory into practice?</p> <p>7. How does the lack of attention to generalization and external validity impact the translation of research findings into practice?</p> <p>The larger group re-convened to go over the answers.</p>	
Journal Club Re-cap	The re-cap began by discussing the last couple of questions we didn’t have time to address during the journal club session. We discussed the implications of the article for our discipline(s).	
DPH Chief Science Officer	<p>Steven Teutsch, the Department’s Chief Science Officer, spoke about the use of science within the Department.</p> <p>Dr. Teutsch described the protocol for translating research into practice. He also discussed the available resources for evidence that can we can apply to our work.</p>	<p>Dr. Teutsch’s slides can be viewed at http://www.publichealth.lacounty.gov/hea/coll.htm</p>
Wrap-up & Evaluations	The floor was opened for any announcements. Evaluations were filled out and collected. CHES certificates were distributed.	

Got questions? Contact Sylvia Estafan at: sestafan@ph.lacounty.gov