



# Violence is Preventable

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## Public Health's Role Preventing Violence

October 22, 2015

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Program Manager

Prevention  
Prevention  
and  
equity | Institute  
at the center of community well-being



Everyone thinks of changing the world, but no one thinks of changing himself

— Leo Tolstoy

**“Simply put, in the absence of a radical shift towards prevention and public health, we will not be successful in containing medical costs or improving the health of the American people.” - *President Obama***

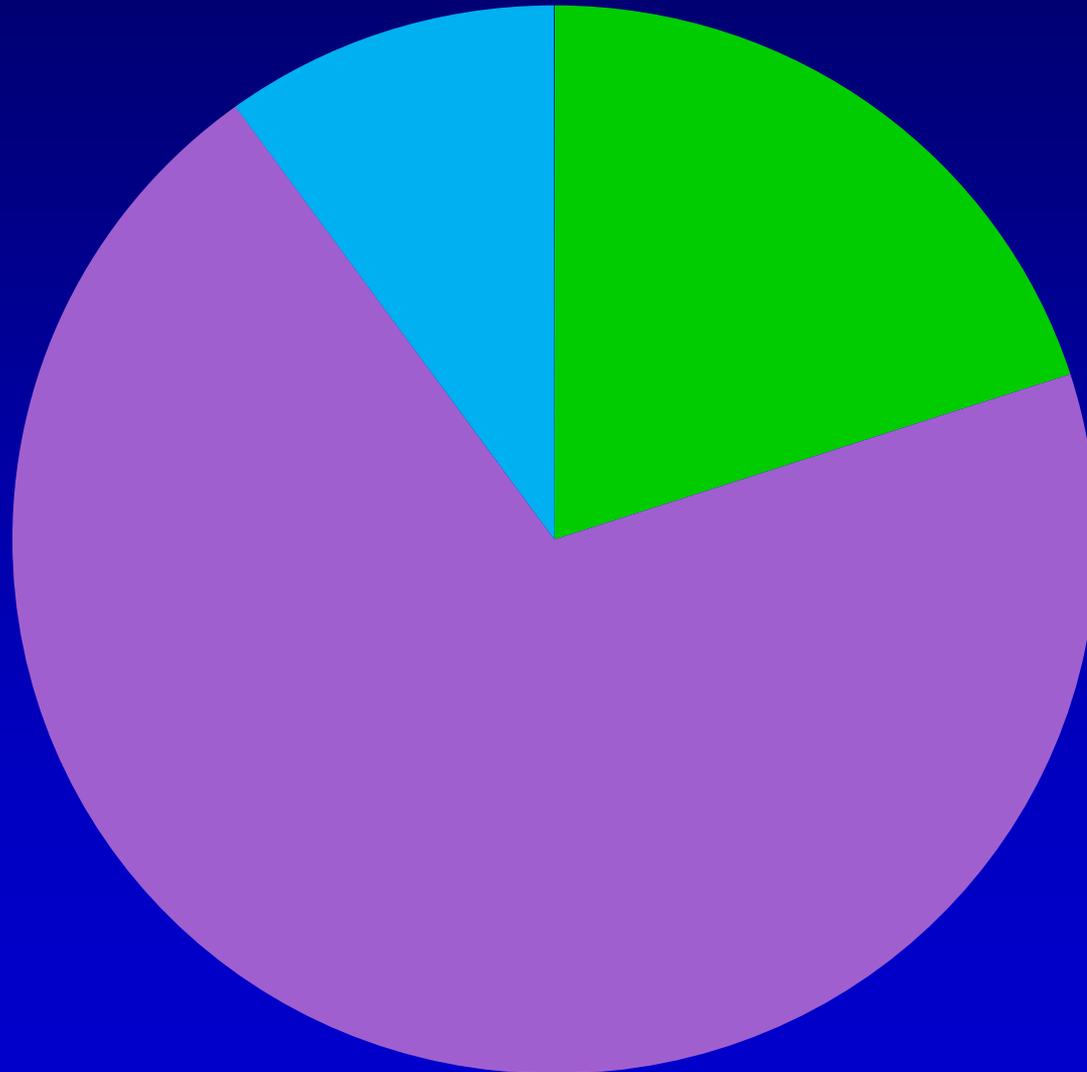


# Factors Influencing Health

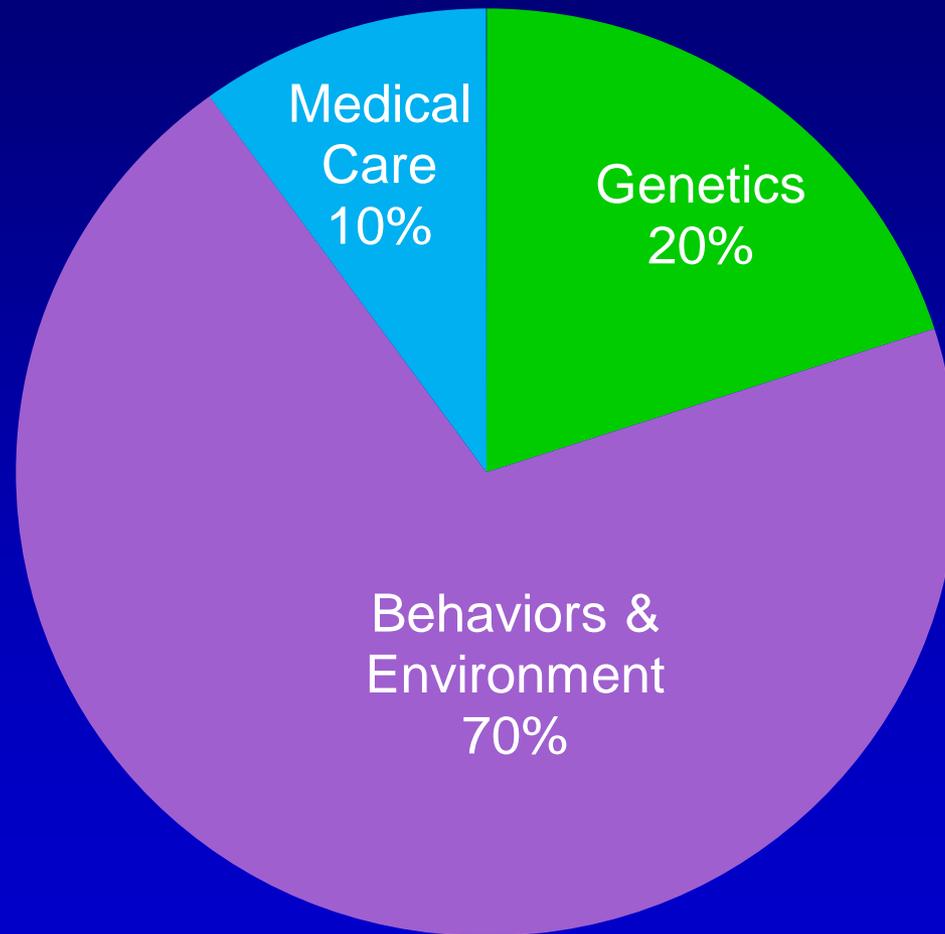
Genetics

Behavior &  
Environment

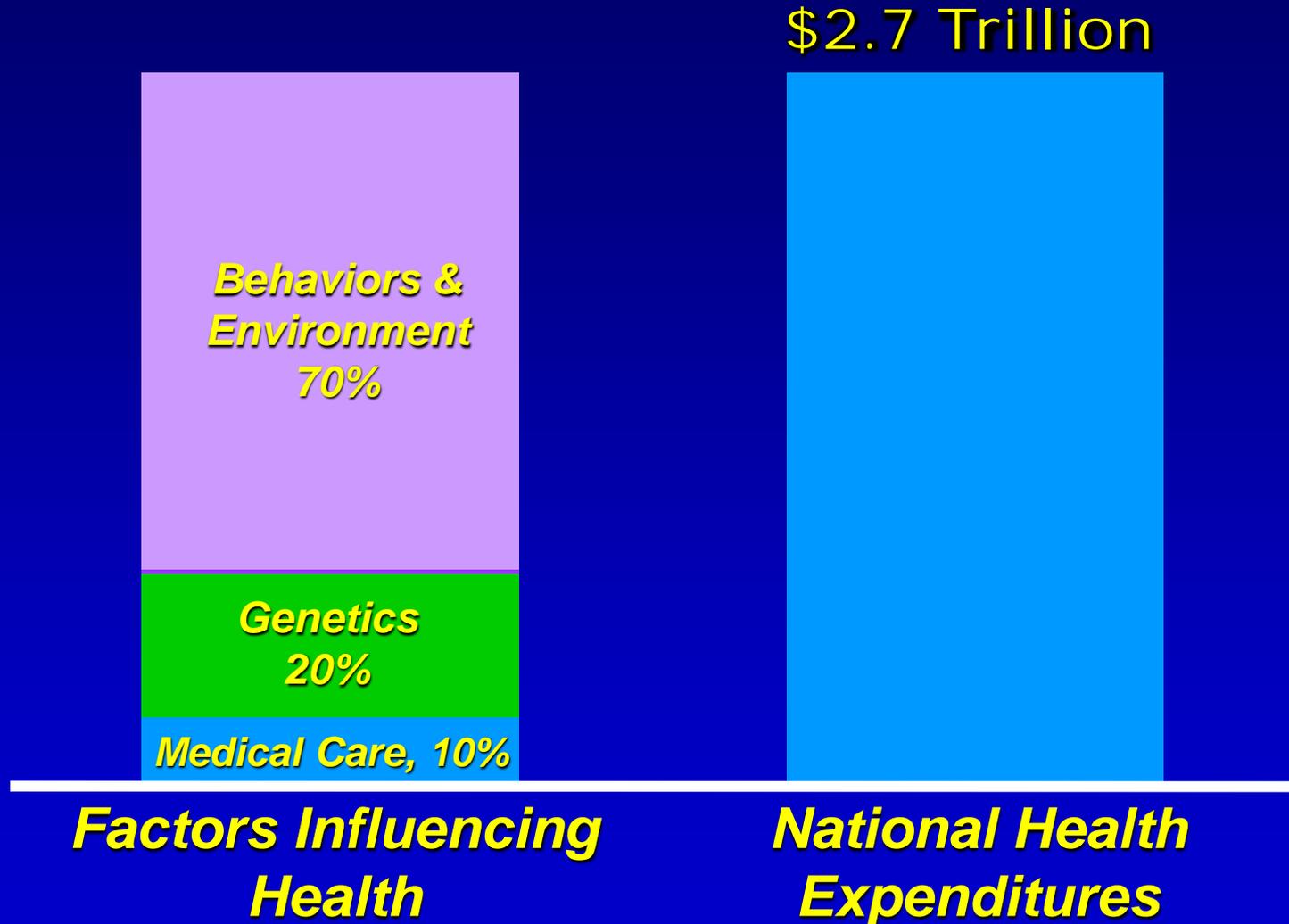
Healthcare



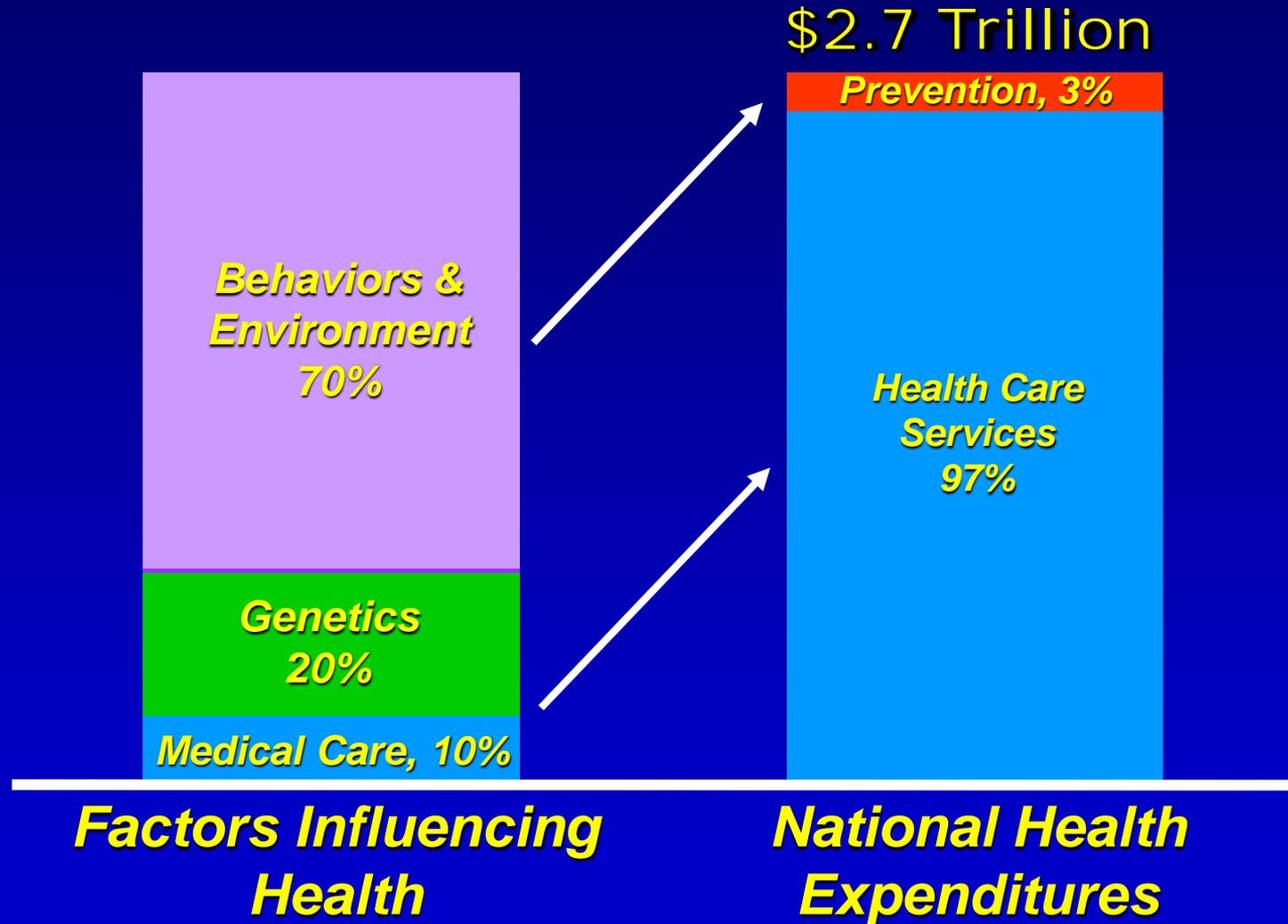
# Factors Influencing Health



# Current Health Care Spending



# Current Health Care Spending



“ It is unreasonable to expect that people will change their behavior *easily* when so many forces in the social, cultural, and physical environment conspire against such change.”

Institute of Medicine

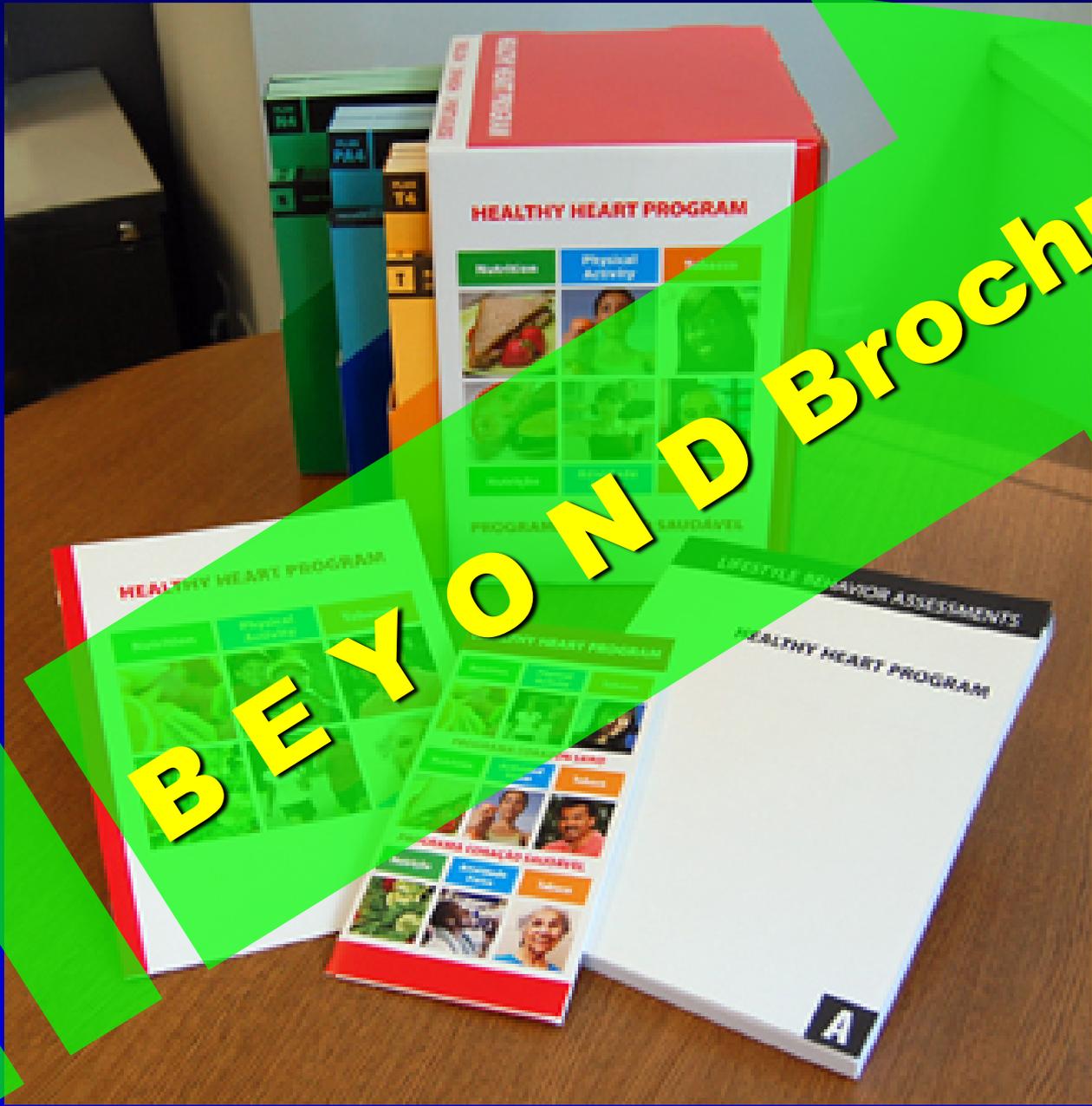
# Shared Goals: Community Prevention & Health Care

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1. Improve health outcomes overall
2. Advance equity
3. Reduce health care demand and costs

**Community-centered health**  
*recognizes* that factors outside the  
health care system affect patient  
health outcomes,  
and most importantly, CCHH  
*actively participates in* **improving**  
those factors.

# BEYOND Brochures



# A Public Health Approach to Violence

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- ◆ Focuses on **prevention**
- ◆ **Population**-based
- ◆ Reduces **risks**
- ◆ Increase **resilience**

# The Prevention Continuum



# The Prevention Continuum

## Up Front

## In The Thick

## Aftermath

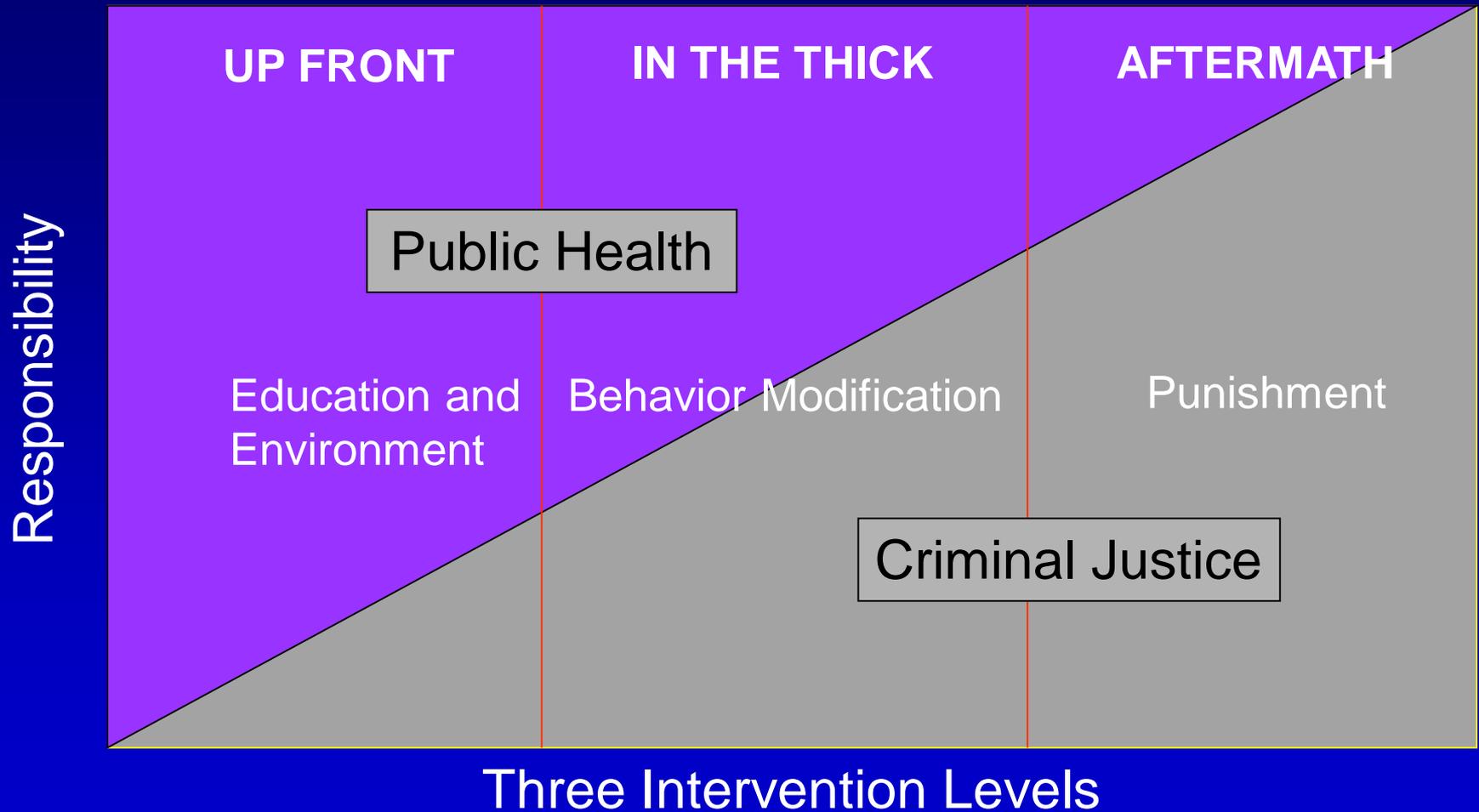


Parenting skills,  
quality after-school  
programs, youth leadership,  
conflict resolution,  
social connections in  
neighborhoods,  
economic development

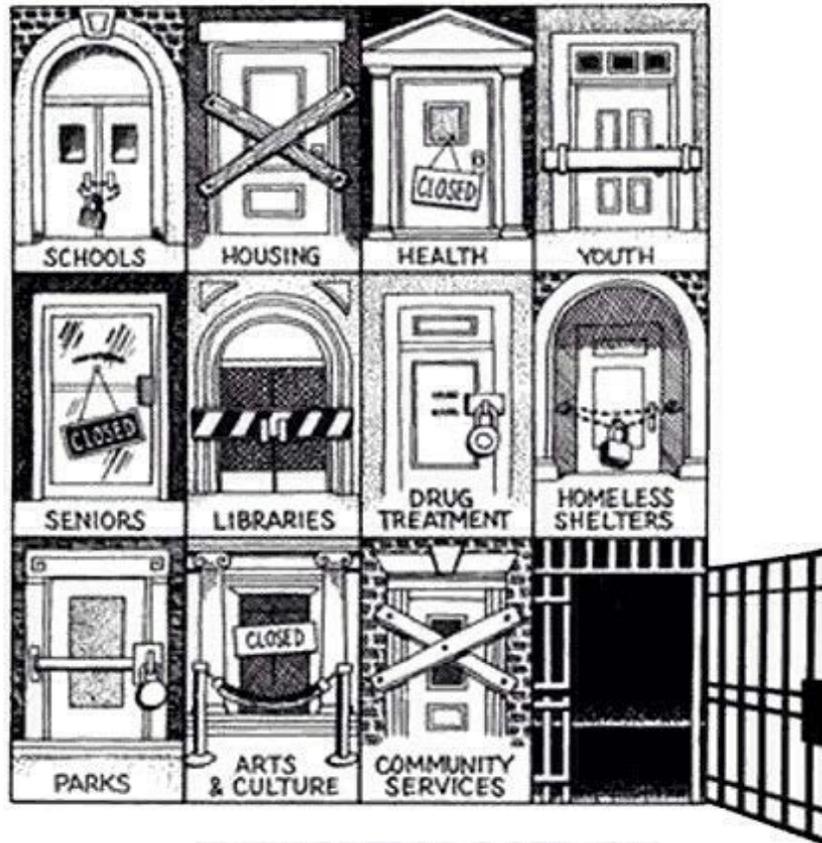
Mentoring,  
family support  
services,  
violence  
interruption  
and street  
outreach

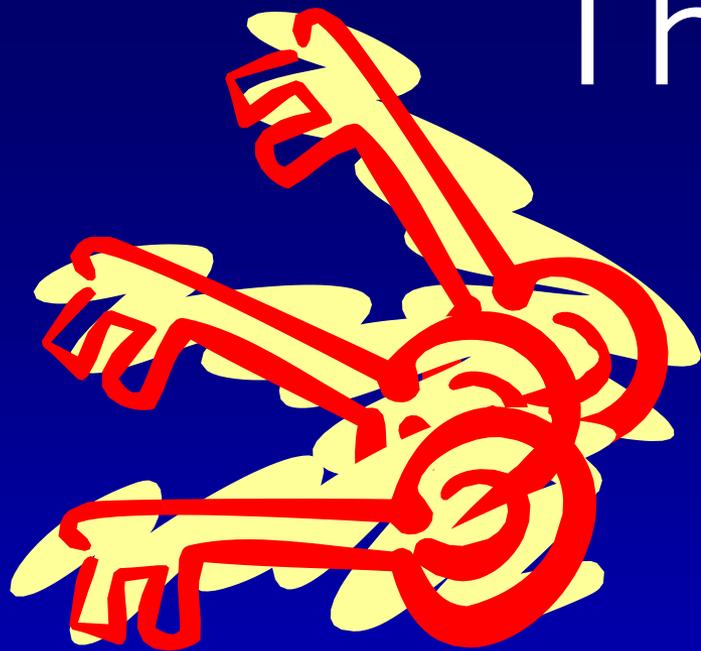
Mental  
health  
services,  
successful  
re-entry

# Public Health & Criminal Justice



# WHEN ONE DOOR CLOSES ANOTHER ONE OPENS



The graphic shows a hand in profile, rendered in a light yellow color, holding three keys. The keys are drawn with thick red outlines. The number '3' is integrated into the design, appearing as a large yellow number with a drop shadow that overlaps the keys and the text 'Keys'.

The **3** Keys

Framework for  
Preventing Violence

# The 3 Keys

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1. Violence is complex and requires a comprehensive approach.
2. Risk and resilience factors must be addressed.
3. Preventing violence requires an integrated strategy for action.



Violence is  
complex  
and requires a  
comprehensive  
approach.

# The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills

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# Get Lit

*Los Angeles*



[Getlit.org](http://Getlit.org)



# Inside OUT Writers

*Los Angeles*



insideoutwriters

FOLLOW

26 likes

19w

insideoutwriters An amazing night last night @insideoutwriters! #Writing Circle ran until 10ishPM, and we were all still hungry for more! #Family #Freedom #Youth #LosAngeles #Redemption

christinamcdowell314 <3 you guys

♡ Add a comment...

iOW  
InsideOUT  
WRITERS

# Healthy Dose of Entertainment

*Los Angeles*



# Spectrum of Prevention

**Influencing Policy & Legislation**

**Changing Organizational Practices**

**Fostering Coalitions & Networks**

**Educating Providers**

**Promoting Community Education**

**Strengthening Individual Knowledge & Skills**



# Strengthening Community Connections

*Oakland, CA*



- ◆ The public health department led:
  - ◆ community-strengthening efforts
  - ◆ neighbor-to-neighbor bartering
  - ◆ youth economic development programs
- ◆ More than 40% reduction in violent crime in the neighborhood.

# Spectrum of Prevention

**Influencing Policy & Legislation**

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**Educating Providers**

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**Strengthening Individual Knowledge & Skills**

[www.preventioninstitute.org](http://www.preventioninstitute.org)

# Educating Providers

## *White Memorial Hospital*

- Trainings to nursing, emergency, and administration staff:
  - Cultural competent service delivery
  - Safety procedures
  - Mitigation



# Spectrum of Prevention

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# Interdisciplinary Coalitions

*Los Angeles, CA*



# The Spectrum of Prevention

**Influencing Policy & Legislation**

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**Promoting Community Education**

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# School-Based Clinics

*Los Angeles, CA*



# The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills

# Wakanheza Project

*Ramsey County, MN*

- ◆ Create family-friendly spaces, train museum staff to support parents
- ◆ Improve customer service and prevent family violence



Minnesota Children's Museum

# Juvenile Supervision Center

*Minneapolis*



The Link

# Using Data to Reduce Youth Violence

*Richmond, VA*



# Synergy of the Spectrum

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“The whole is greater than the sum of its parts.”





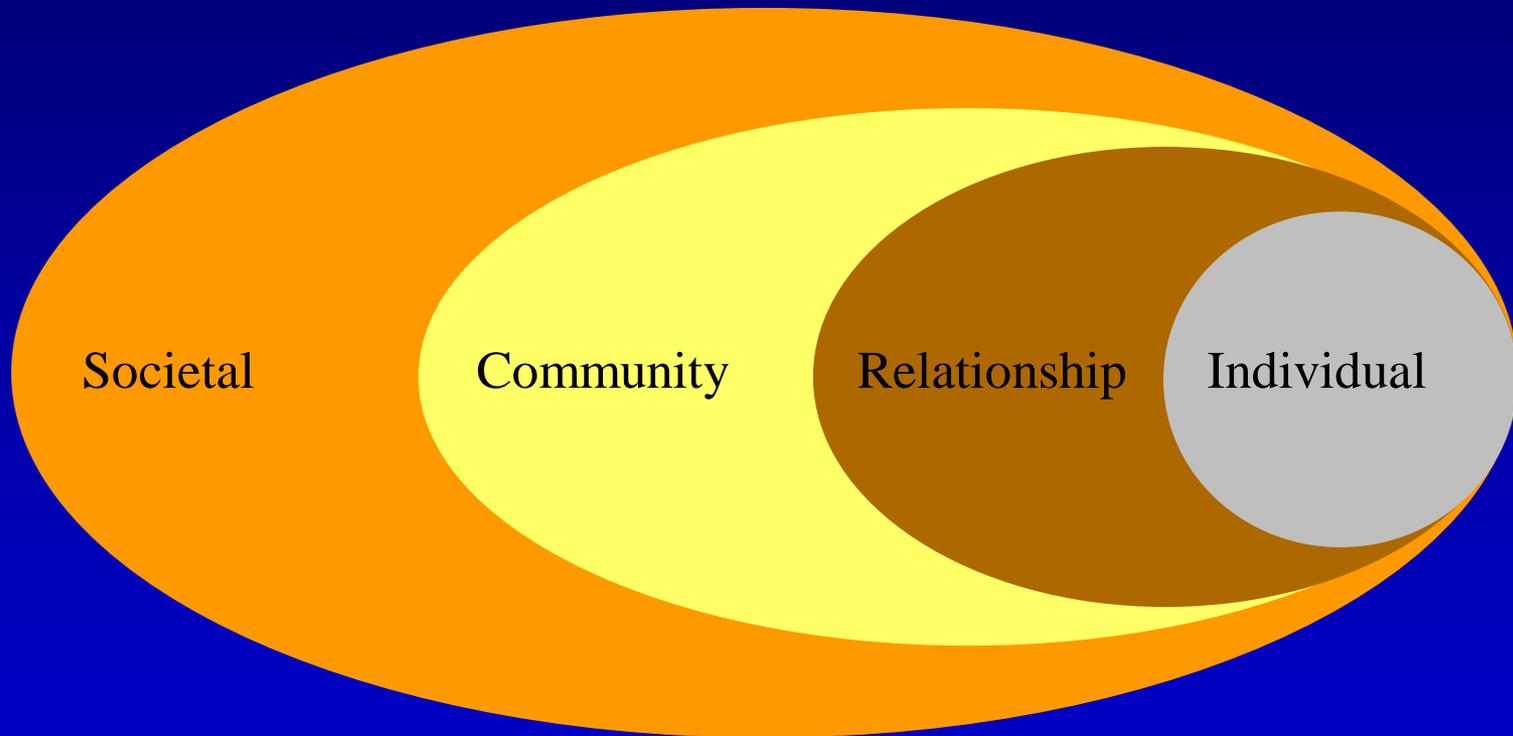
Risk and resilience factors must be addressed.

“

No epidemic has ever been  
resolved by paying attention  
to the treatment of  
the affected individuals”

George W. Albee

# Social-Ecological Model



Source: The Social-Ecological Model: A Framework for Prevention  
Available at: <http://www.cdc.gov/ViolencePrevention/overview/social-ecologicalmodel.html>

# Risk Factors

## Community & Societal Levels

- ◆ Norms that support aggression toward others
- ◆ Societal inequities, and weak health, educational, economic and social policies and laws
- ◆ Neighborhood poverty; diminished economic opportunities; high unemployment rates
- ◆ Poor neighborhood support, lack of cohesion
- ◆ High alcohol outlet density
- ◆ Community deterioration
- ◆ Academic failure, failure of the school system
- ◆ Residential segregation
- ◆ Incarceration and re-entry
- ◆ Media violence
- ◆ Weapons

# Risk Factors

## Individual & Relationship Levels

- ◆ Poor parent-child relationships; family conflict
- ◆ Low educational achievement
- ◆ Experiencing and witnessing violence
- ◆ Lack of non-violent social problem-solving skills; impulsiveness and poor behavioral control
- ◆ Mental health problems; alcohol and substance use

# Resilience Factors

## Societal & Community Levels

- ◆ Employment and economic opportunities
- ◆ Community connectedness, strong social networks
- ◆ Community design that supports safety
- ◆ Coordination of resources and services among community agencies
- ◆ Opportunities for artistic and cultural expression
- ◆ Access to mental health and substance abuse services

# Resilience Factors

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## Relationship & Individual Levels

- ◆ Connection to a caring adult, positive relationships and attachments
- ◆ Opportunities for meaningful participation
- ◆ High expectations
- ◆ Skills in solving problems non-violently

# Data & Evaluation Shape the Spectrum

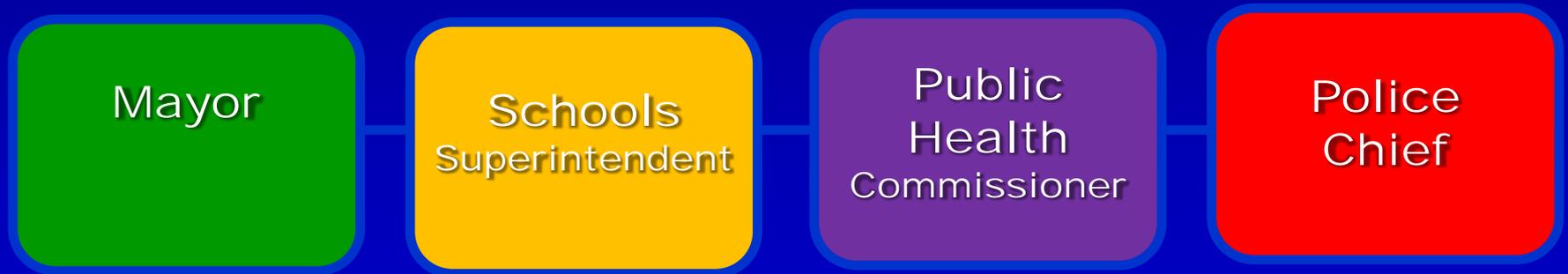




Preventing violence  
requires an  
integrated strategy  
for action.

# Collaborating to Prevent Violence

- ◆ Cities with the greatest coordination across sectors had the **lowest rates of youth violence** (UNITY Assessment, 2008)



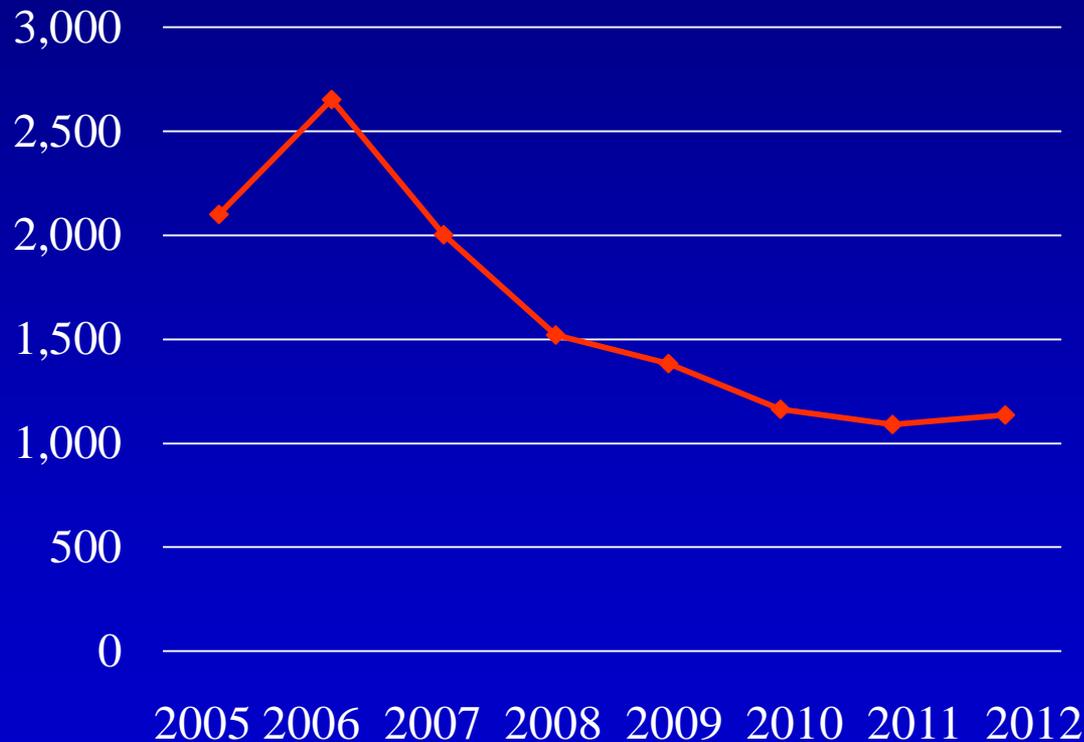
# Blueprint for Action Goals

1. Connect every young person to a trusted adult
2. Intervene at the first sign of at-risk behavior
3. Restore youth who have gone down  
the wrong path
4. Unlearn the culture of violence

# Blueprint for Action

## Results

Juveniles Arrested or Suspected  
of Violent Crime



- ◆ Number of youth homicide victims down 60% from 2006
- ◆ 4x as many high school students with year-round jobs, internships



# Why a Strategic Plan?



# Why a Strategic Plan?



# Prevention Institute

Prevention  
and  
equity at the center of community well-being

[www.preventioninstitute.org](http://www.preventioninstitute.org)

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