Domestic Testing Initiative
History

- DTI is part of a larger campaign in the US and the world to increase HIV testing.
- The only way to control the epidemic is for those who are positive to be in care. We have to find better ways to do that.
- Our Testing Millions Campaign yielded 1.6M tests in 2008 and around 3 million tests in 2009 from November 1-December 31. We identified over 19,000 positives with the data that we have compiled thus far.
- We have just launched our Testing America campaign to test in all 48 contiguous states.
Goals and Objectives of the DTI?

- $1 Million of AHF discretionary funds dedicated to the DTI in 2009. Not County funded.
- Explore the effectiveness of streamlined testing and scannable data forms
- Find more positives
- Link them into care
- Examine economies of scale in testing
- Test different testing technologies Oraquick/Inverness/Trinity/Biolytical
- Enlist community partners in model.
- Reach 25% of new positives per year in LA County at an average cost of $35 per test for PHD
What did we accomplish in 2009?

- AHF PHD produced a total (OAPP, DTI, NoCal, FL) testing of 33,532 tests with 490 positives with overall seropositivity of 1.4%. PHD identified and linked 244 positives into care for 50% linkage.
- DTI produced 19,289 tests, identifying 185 positives at 1.0% seropositivity.
- OAPP testing produced 10,275 tests, identifying 194 positives at 1.88% seropositivity.
- DTI partners produced 2,577 tests with 16 positives at .6% seropositivity.
How did we do it?

- New mobile vans and expanded community testing model.
- Precise data for testing to be analyzed.
- Engaged community partners and released $500,000 RFP:
  - Qualifications and Partners
    - AIDS Service Center
    - Charles Drew University
    - JWCH
    - The Wall Las Memorias
    - Whittier Rio Hondo AIDS Project
    - Bienestar
    - East Los Angeles Women's Center
    - LA CADA
    - Valley Community Clinic
What have we learned?

- Community testing works-
  - Scannable forms are possible and efficient
  - Must be mix of interventions
    - High +/- Low Volume (ex)
    - Medium +/- Medium Volume (ex)
    - Low +/- High Volume (ex)
- Centralized Disclosures and Linkage can be very effective
- Challenges with multiple systems (OAPP and DTI)
- Grassroots Marketing is most efficient v. Social Marketing
What’s Next

- 25,000 DTI tests for LA in 2010
- Project a total of 40,000 tests for PHD
- We will share our data with OAPP/PPC
- Open to sharing updates on our testing whenever this body would like
- Continued collaboration with community agencies
Thanks

- AHF wants to extend its thanks to:
  - LA County OAPP
  - City of Los Angeles
  - AIDS Service Center
  - Bienestar
  - Charles Drew University
  - East Los Angeles Women’s Center
  - JWCH
  - LA CADA
  - The Wall Las Memorias
  - Valley Community Clinic
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